

Research Centre, Faculty of Economics

is organizing a scientific - research seminar
on Thursday, **31th January 2013**, at **12:00 pm**
in the room **P-109** at the **Faculty of Economics Ljubljana**.

Presentation of an article:

“Interaction quality in interorganizational technology transfer – conceptual framework, empirical findings, and future research”

*Author: Anja Geigenmüller, Ph.D., Faculty of Business
Administration, Technische Universität Ilmenau*

Personal relationships and interaction between the participating actors were identified to be of crucial importance for the success of an interorganizational technology transfer (ITT). However, studies addressing this issue merely exist. This paper takes a step in closing that gap by examining the antecedents and consequences of interaction quality within the context of ITT. More specifically, the present study examines how firm characteristics affect interaction quality and, in turn, technology transfer success. The results provide strong empirical support for the hypothesized relationships and emphasize the critical role of interaction quality in ITT.

You can register for the free seminar by phone (01) 58-92-490, or via e-mail:
research.seminars@ef.uni-lj.si until Wednesday, 30.01.2013.

Welcome!