

## Research Centre, Faculty of Economics

is organizing a scientific - research seminar  
on Wednesday, **19<sup>th</sup> June 2013**, at **12:00 pm**  
in the room **P-109** at the **Faculty of Economics Ljubljana**.

Presentation of an article:

# “Action Based Learning for Millenials: Using Design Thinking to Improve Entrepreneurship Education”

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“ This chapter showcases the effects of integrating design thinking to improve entrepreneurship education within a business school. We clearly illustrate what skills Design thinking enhances and what mindsets it develops through intensive problem-based pedagogy. Design thinking as a teaching tool allows for a high degree of experimentation and can be used as a teaching resource in business as well as numerous other educational contexts. We argue that by using Design thinking as a teaching tool business teachers can successfully confront traditional and more recent challenges of business education, such as enhancing creativity, obtaining practical skills, multi-disciplinary problem solving and action-based learning. ”

You can register for the free seminar by phone (01) 58-92-490, or via e-mail:  
[research.seminars@ef.uni-lj.si](mailto:research.seminars@ef.uni-lj.si) until Tuesday, 18.06.2013.

**Welcome!**