

The Research Centre of the Faculty of Economics

cordially invites you to a research seminar

on Thursday, **19th June 2014** at **12 p.m.** in room **P-109** at the

Faculty of Economics, University of Ljubljana

*Alenka Slavec, Ph.D. and coauthor Mateja Drnovšek, Ph.D.,
Faculty of Economics, University of Ljubljana*

will present the article:

“Scale development: Application of a ten-step procedure to develop a measure for entrepreneurial openness”

“This study proposes guidelines for scale development in entrepreneurship research. We build from theoretical findings that are advanced in the measurement and scale development theory and from a research on measurement issues in entrepreneurship journals. In so doing, we review scale development procedures of measures reported in top-tier entrepreneurship journals. The in-depth review showed that not all steps in scale development in entrepreneurship research are always accomplished although every step is crucial when aiming for a sound measure. These findings serve as the basis for proposing a ten-step methodology for scale development in entrepreneurship research and for developing a measure for entrepreneurial openness. Entrepreneurial openness is a second-order three-factor measure and refers to a positive personal cognitive strength that has three sub-dimensions labeled as: learning, novelty, and feedback.”

You can register for the free seminar by phone (01) 58-92-490, or via e-mail: research.seminars@ef.uni-lj.si by Wednesday, 18th June 2014.

We look forward to seeing you!