

Raziskovalni center Ekonomske fakultete

organizira znanstveno - raziskovalni seminar,
ki bo v **četrtek, 31. Januarja 2013, ob 12:00 uri**
v **P-109 na Ekonomski fakulteti v Ljubljani.**

Predstavljen bo članek:

“Interaction quality in interorganizational technology transfer – conceptual framework, empirical findings, and future research”

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Personal relationships and interaction between the participating actors were identified to be of crucial importance for the success of an interorganizational technology transfer (ITT). However, studies addressing this issue merely exist. This paper takes a step in closing that gap by examining the antecedents and consequences of interaction quality within the context of ITT. More specifically, the present study examines how firm characteristics affect interaction quality and, in turn, technology transfer success. The results provide strong empirical support for the hypothesized relationships and emphasize the critical role of interaction quality in ITT.

Na brezplačni seminar se lahko prijavite v Službi za znanstveno raziskovalno delo, po telefonu (01) 58-92-490 ali po e-pošti research.seminars@ef.uni-lj.si, do srede, 30.01.2013.

Vljudno vabljeni!