



## CALL FOR PAPERS

### THE 1<sup>st</sup> CEE CONFUCIUS INSTITUTES' CONFERENCE ON CHINA-CEE CROSS-CULTURAL DIALOGUE, EDUCATION AND BUSINESS

*October 4-6 2013 at the Faculty of Economics University of Ljubljana, Slovenia  
Under the honorary patronage of the president of the Republic of Slovenia, Mr. Borut Pahor*

Organized by the **Confucius Institute at the Faculty of Economics University of Ljubljana** (Slovenia) and the **Shanghai Institute of Foreign Trade** (China). The conference is also co-organized by **Beijing Foreign Studies University** (China) and 5 Confucius institutes from Austria, Hungary, Poland and Croatia. The conference will also take part in collaboration with the **Embassy of the Peoples' Republic of China** in Ljubljana.

#### 1. CONFERENCE AIM

The aim of the conference is to promote a new kind of cross-disciplinary scholarly, educational and professional dialogue and learning, by putting cross-disciplinarity as its core value. This idea is very much in the spirit of the Chinese word for crisis (*weiji*), which denotes not only danger, but also opportunity. Let us take our current global and economic wake-up call and turn the current economic crisis into a learning and educational opportunity.

#### 2. CONFERENCE SPECIALS

1. Address by the president of the Republic of Slovenia, Mr. Borut Pahor
2. Hanban panel lecture on the role of the Confucius institutes' network in China-CEE relations
3. Key note speech by **Kerry Brown** (executive director of the China studies center at the University of Sydney and head of the Europe China research and advice network (ECRAN) funded by the European Union)
4. A special **CEE ambassadors' round table organized** on future development of China-CEE relations
5. Special **best paper award** for a paper based on a joint authorship by Chinese and CEE authors
6. Special "**speed networking**" **tea/coffee break** for conference participants
7. Special workshop for top CI students: future leaders workshop

#### 3. IMPORTANT DATES

- Submission deadline for abstracts (500-1,000 words): **APRIL 30<sup>th</sup> 2013**
- Notification to authors: **JUNE 15<sup>th</sup> 2013**
- Deadline for registration: **AUGUST 30<sup>th</sup> 2013**
- Submission of full papers: **full papers submitted only at the conference** (on CD-rom or USB stick)

*Learning without thought is labor lost,  
thought without learning is perilous.*

学而不思则罔，思而不学则殆



#### 4. CONFERENCE TRACKS AND SUGGESTED TOPICS

1. **Addressing language and cross-cultural barriers between China and CEE countries through the network of CIs**
  - a. *A look at how CIs can help build and strengthen business relationships between China and CEE*
  - b. *A look how CIs can successfully service the primary and secondary school students in CEE countries*
  - c. *A look at best practices in promoting Chinese language and culture through CIs in CEE*
2. **Historical connections between China and CEE**
  - a. *History and the impact of early exchanges between China and CEE countries (17<sup>th</sup> and 18<sup>th</sup> century)*
  - b. *History of Chinese language teaching in CEE countries*
  - c. *History of foreign relations between China and CEE*
  - d. *History of Confucius' ideas and Confucianism in CEE countries*
3. **Socioeconomic development and welfare**
  - a. *Cross-country comparison of the impact of economic development on social welfare*
  - b. *A comparison of economic and social models between China and CEE countries*
  - c. *China-CEE cross-cultural comparison*
4. **Banking and finance: beyond the crisis**
  - a. *A comparison of banking and financial systems between China and CEE countries*
  - b. *Monetary policy and measures for battling the current crisis*
  - c. *Exchange rate policies*
  - d. *SME financing and micro financing*
  - e. *Capital structures, stock markets*
5. **Entrepreneurship, management & corporate governance**
  - a. *A comparison of entrepreneurial cultures, management practices and corporate governance systems between China and CEE countries*
6. **Public and business administration**
  - a. *Learning from public and business administration best practices between China and CEE countries*
7. **Marketing and tourism**
  - a. *Understanding Chinese consumption patterns and consumer behavior*
  - b. *Characteristics and implications for business-to-business marketing in China-CEE business relationships*
  - c. *Tourism opportunities between China and CEE countries*
8. **International economics & business**
  - a. *FDIs between China and CEE countries*
  - b. *Export patterns between China and CEE countries*
  - c. *Multinational corporations, buyer-supplier relationships and joint ventures*
  - d. *Cross-cultural differences in international business*
9. **Energy, environment & sustainable development**
  - a. *Analysis of Chinese environmental and sustainable development policies*
  - b. *Comparison of food security between China and CEE*
  - c. *CO2 emissions*

#### 5. CONFERENCE FEE

**NO CONFERENCE FEE WILL BE CHARGED FOR ACCEPTED PAPERS, REPRESENTATIVES OF PARTICIPATING CIs AND TOP CI STUDENTS!** Participants without a paper and accompanying persons have to pay a conference fee of **120 EUR** to join the conference.



## 6. SUBMISSION GUIDELINES

The official language of the conference is **English**. Papers and presentations of papers should be in **English**. An abstract of between 500 and 1,000 words (excluding references) should include: (1) INTRODUCTION with clear purpose, objectives, research questions and research motivation; (2) SHORT THEORETICAL BACKGROUND with corresponding research hypotheses (if applicable); (3) DATA and METHODOLOGY (if applicable); (4) KEY FINDINGS of the research; (5) RESEARCH CONTRIBUTION (can be a theoretical contribution, policy implications, and/or managerial recommendations). References should be provided according to the 6<sup>th</sup> APA referencing guide.

Abstracts should be submitted by **APRIL 30<sup>th</sup> 2013** as a WORD file to the following e-mail address: [conference.ciljubljana@ef.uni-lj.si](mailto:conference.ciljubljana@ef.uni-lj.si).

## 7. PUBLICATION OPPORTUNITIES

1. A special book of proceedings will be published with extended abstracts
2. Selected eligible papers will have a chance to be published in *Economic and Business Review* published by Faculty of Economics in Ljubljana.
3. Selected eligible papers will have a chance to be published in the journal *Administration* published by Faculty of Administration in Ljubljana.
4. Selected eligible papers will have a chance to be published in the journal of *Asian and African Studies* published by the Faculty of Arts in Ljubljana.
5. Selected eligible papers will have a chance to be published in the journal *Theory and practice* published by the Faculty of Social Sciences in Ljubljana.
6. The conference organizers are also in the process of negotiating one or two issues in recognized **SSCI journals**. Selected high quality papers from the conference will have the opportunity to be published in these journals. More information about this will be made available soon at the conference web site.

## 8. ADDITIONAL INFORMATION

For more information about the conference, the conference scientific committee and the tentative conference program, visit the official conference web site: [www.ef.uni-lj.si/ChinaCEEconference2013](http://www.ef.uni-lj.si/ChinaCEEconference2013).

- Official conference e-mail: [conference.ciljubljana@ef.uni-lj.si](mailto:conference.ciljubljana@ef.uni-lj.si)
- CI Ljubljana director: Danijela Voljč, MA (e-mail: [danijela.voljc@ef.uni-lj.si](mailto:danijela.voljc@ef.uni-lj.si))
- Conference academic coordinator: Matevž Raškovič, PhD (e-mail: [matevz.raskovic@ef.uni-lj.si](mailto:matevz.raskovic@ef.uni-lj.si))

