

## INTRO

Speaker:

**Dr. Dr. Christian A. Pongratz**

FH Joanneum – University of Applied Sciences (Lecturer)

presents a seminar on:

### **Business Disaster Deluxe**

#### The Seminar

Building a company and building a career is hard. Destroying it is even harder. Every day we have to fight our luck, our talent and our ambition if we don't want to be more successful than we deserve to be. Many disasters in the past were prevented by sheer carelessness of management, which was just not meticulous enough about organizing their own downfall. Now there is help!

With a new method, the *Carithian Crumble* invented at the CCSC (Carinthia Center of Success Control) disaster guarantee is in effect. Please be aware, that this is a beginner's class setting, which requires no prior expertise in the field. The reachable level of failure though relies on the individual qualification of the participants.

#### About the speaker:

Christian Alexander Pongratz (\* 1973 in Klagenfurt ) is an Austrian author, lecturer, management consultant, moderator and amusement park manager.

Christian Pongratz grew up at Lake Presseggersee in Carinthia , where he graduated from BORG Hermagor in 1991. He then studied law and business administration in Salzburg, Graz, Stockholm and Gran Canaria (doctorates in 1999 and 2000).

From 2001 to 2006/07 Christian Pongratz was visiting professor at the Luigi Bocconi University of Economics in Milan , Italy . He has also been a lecturer at the Danube University Krems, M/O/T School of Management at the University of Klagenfurt, FH Joanneum, FH Kärnten – University of Applied Sciences

In parallel to his work as a consultant for national and multinational industrial companies in various branches, Christian Pongratz developed his program *betriebsDESASTER* [Corporate Disaster] as a business cabaret artist, which was published in 2011 as a book. His second work, *erfolgLOS* [Unsuccessful], which he published in 2013, ties in with his business cabaret program.

As one of the moderators of the TV show KULT Talk on the Carinthian private broadcaster kult1.tv, Christian Pongratz welcomes people from business, sports and politics.

As a guest author, Christian Pongratz regularly writes articles for FOCUS online and Kronenzeitung.