

Raziskovalni center Ekonomske fakultete

organizira znanstveno - raziskovalni seminar,

ki bo v **četrtek, 9. maja 2013**, ob **12:00 uri**

v **P-109** na **Ekonomske fakulteti v Ljubljani**.

Predstavljen bo članek:

“Business process management – theoretical foundations and analysis of impact in organizations”

avtor: dr. Peter Trkman (Univerza v Ljubljani, Ekonomska fakulteta)

The often-mentioned mantra of academics and consultants alike is that companies need to apply business process management (BPM) to continually improve their business processes. The more process-oriented a company is the more successful it should be. While this sounds plausible in theory, the attempts to introduce business process management concepts sometimes fail in practice. BPM namely includes a wide array of practices without many guidelines for how to best implement them. Further, as argued by some, BPM still remains largely atheoretical.

Thus the seminar will focus both on the attempt to provide the theoretical basis for the BPM field (elaborating on the role of theories such as contingency theory, dynamic capabilities and absorptive capacity) and on several case studies of (un)successful implementation of BPM in practice. As such the seminar will not focus on a single research output but will try to provide a broad overview of issues connected to BPM. It will include a brief description of a case study of process redesign in Pakistan telecommunications company, a case study of the role of absorptive capacity and its increase during process modelling and a case study focusing on the importance of also redesigning customers' processes. The role of process simulations in estimating the benefits of business process redesign will be presented. Further several ideas for further research on the role of theories in BPM and specifically on what BPM is and what it is not will be presented.

Na brezplačni seminar se lahko prijavite v Službi za znanstveno raziskovalno delo, po telefonu (01) 58-92-490, ali po e-pošti research.seminars@ef.uni-lj.si, in sicer do srede, 08.05.2013.

Vljudno vabljeni!